

What inquiring DCs want to know!

THE **resinDEK**[®] ENQUIRER

Volume 4, Issue 1, April 2008

Cornerstone Specialty Wood Products Welcomes Our Newest Team Member

Pamela Clontz has recently joined the Cornerstone Specialty Wood Products Team.

Pamela will be serving as an Administrative Assistant at our Cincinnati facility, and brings a diverse background in the service industry with experience in customer service, order entry, shipping, and receiving.

She has a degree in Early Childhood Education from the Pratt Institute, and feels this professional training enhances her communication skills.



Pamela Clontz

Pamela was a warehouse manager and purchaser for 10 years at Aveda Fredric's Institute (environmental leader in the business community) prior to joining us.

Pamela's responsibilities at Cornerstone Specialty Wood Products will include order processing, customer service, general office, and marketing support. Her service in this area will allow Lisa Friemoth to move full time into our important area of customer service with Jeanne Sarver.

Newly Released Ads Promoting ResinDek

To support our outreach to Architects, Engineers and Consultants, Cornerstone Specialty Wood Products has begun to advertise in several publications geared towards these professionals. Look for these ads in ARCAT.com and The Construction Specifier (Product Exchange Area)

resinDEK[®]
the panel of expertsSM

Mezzanine Flooring Panels for Warehouse Distribution Centers

Get More **LEED**[®] Credits for **LEED**[®] Certified Buildings

ResinDek Panel Options:

- Support 1,500-4,500 lbs.
- Diamond Seal[®] stain and scratch resistance
- Certified Static Control (ESD)
- ResinDek Xspan[®] requires no corrugated
- CAD layouts are available

7 YEAR PRODUCT WARRANTY

U.S. GREEN BUILDING COUNCIL MEMBER

www.resindek.com or 888-755-3048

ARCAT ad

Get More LEED[®] Credits for LEED[®] Certified Buildings



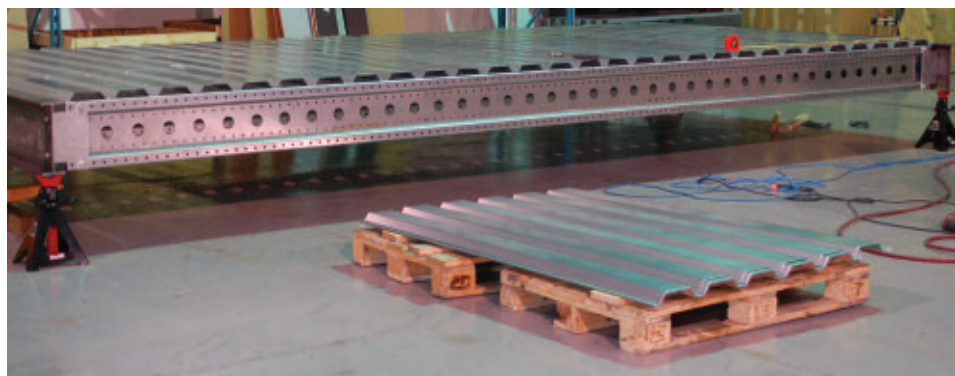
ResinDek[®] mezzanine flooring panels are installed in major brand distribution centers and are now available in NEW ResinDek EF (environmentally friendly) up to 1,500 lbs., LD up to 2,000 lbs., MD up to 3,000 lbs., HD up to 4,500 lbs., & ResinDek Xspan[®] requires no corrugated. ResinDek comes with a 7-Year Product Warranty.

Cornerstone Specialty Wood Products, LLC
Phone: 513-772-5560 • Toll Free: 888-755-3048
www.resindek.com

The Construction Specifier ad



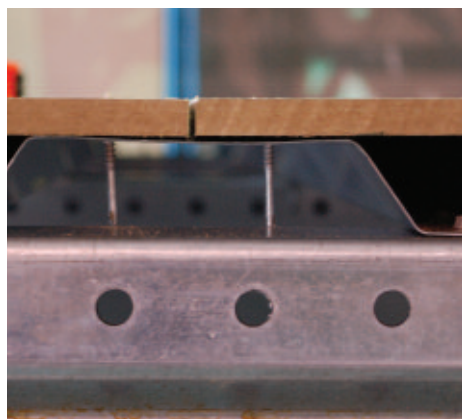
Testing for Custom Applications



Cornerstone Specialty Wood Products' Engineering Team has been busy testing for a large flooring project in Canada, where the customer needs a flooring system that will support point loads of 600 kg (1,322 lbs.) bearing on a 150 mm x 150 mm (6" x 6") square plate, safely carry a uniform load of 480 kg/M2 (100 psf) while using custom joists, and a special corrugated decking. We will need to use a 13 mm (1/2" thick) decking material for height restrictions and employ a T&G on all 4 sides as requested; something not found on 1/2" thick panel products in the United States currently.

We are in the process of completing the verification testing that the physical and structural requirements specific to this application are being met and covered by our 7-year product warranty, since this is a customized ResinDek panel.

At Cornerstone Specialty Wood Products we are actively engaged in the process of



designing flooring systems to meet the specialized needs of the Material Handling Industry. We believe that the ability to do so when others can't is a major part of what makes ResinDek The Panel of Experts. We look forward to warranting custom applications, and in developing new products as the need arises.

So just call us!



CORNERSTONE
SPECIALTY WOOD PRODUCTS, LLC™

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NEWSWORTHY

Congratulations to Lisa Friemoth in her move from Administrative Support to Customer Service! Lisa is looking forward to working with Jeanne in providing exceptional service to our customers!

Wedding Bells rang for Greg Doppler and Julie Theodore on January 2, 2008! We wish them the best!

Resindek.com has a new look with easier navigation; this is the beginning of several changes that will be occurring in 2008 on resindek.com, check it out!



Please join us April 21 -24, 2008 in Cleveland, Ohio for NA2008, Booth#3019 or at the Las Vegas Convention Center, South Hall for the CONSTRUCT 2008 Show, June 4-6, Booth #437.

GREG'S CORNER

Cornerstone Specialty Wood Products is extending its reach to introduce ResinDek Flooring Panels to end users, 3rd party logistic companies (3PLS), architectural firms, engineers, and other professionals that recommend &/or use these types of products.

We have learned from one of our ResinDek Partners that as many as 50% of the mezzanines constructed in the United States today never passes by a ResinDek Partner, and are built directly by general contractors. Therefore, we have launched the New ResinDek Specification Binder that includes the benefits and specifications for ResinDek mezzanine flooring.



These binders are available to everyone and are offered with a Lunch 'N' Learn Seminar, where we explain "why ResinDek" makes a good choice, installation, and about the other alternatives available with their applications.

The initial responses have been excellent and we have solidified several key contacts "by utilizing this new outreach.

Please contact our office with any questions, requirements, or suggestions you may have to help us make ResinDek panels a better fit for your applications.

Greg Doppler

Thank You to our Strategic Partners for 2007!

